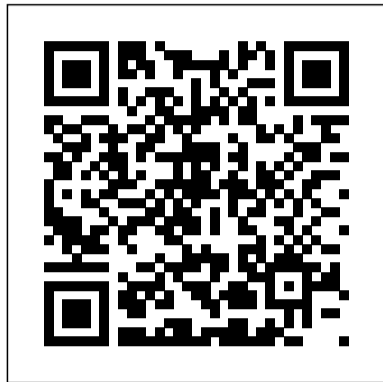


Eventually, you will unconditionally discover a further experience and execution by spending more cash. still when? complete you take that you require to get those every needs taking into account having significantly cash? Why dont you try to get something basic in the beginning? Thats something that will guide you to comprehend even more on the globe, experience, some places, later than history, amusement, and a lot more?

It is your entirely own mature to be in reviewing habit. among guides you could enjoy now is December 2014 below.



This book provides a complete illustration of deep learning concepts with case-studies and practical examples useful for real time applications. This book introduces a broad range of topics in deep learning. The authors start with the fundamentals, architectures, tools needed for effective implementation for scientists. They then present technical exposure towards deep learning using Keras, Tensorflow, Pytorch and Python. They proceed with advanced concepts with hands-on sessions for deep learning. Engineers, scientists, researches looking for a practical approach to deep learning will enjoy this book. Presents practical basics to advanced concepts in deep learning and how to apply them through various projects; Discusses topics such as deep learning in smart grids and renewable energy & sustainable development; Explains how to implement advanced techniques in deep learning using Pytorch, Keras, Python programming.

A revelatory look inside the world's most dangerous terrorist group. Initially dismissed by US President Barack Obama, along with other fledgling terrorist groups, as a "jayvee squad" compared to al-Qaeda, the Islamic State of Iraq and Syria (ISIS) has shocked the world by conquering massive territories in both countries and promising to create a vast new Muslim caliphate that observes the strict dictates of Sharia law. In *ISIS: Inside the Army of Terror*, American journalist Michael Weiss and Syrian analyst Hassan Hassan explain how

these violent extremists evolved from a nearly defeated Iraqi insurgent group into a jihadi army of international volunteers who behead Western hostages in slickly produced videos and have conquered territory equal to the size of Great Britain. Beginning with the early days of Abu Musab al-Zarqawi, the founder of ISIS's first incarnation as "al-Qaeda in Iraq," Weiss and Hassan explain who the key players are—from their elusive leader Abu Bakr al-Baghdadi to the former Saddam Baathists in their ranks—where they come from, how the movement has attracted both local and global support, and where their financing comes from. Political and military maneuvering by the United States, Iraq, Iran, and Syria have all fueled ISIS's astonishing and explosive expansion. Drawing on original interviews with former US military officials and current ISIS fighters, the authors also reveal the internecine struggles within the movement itself, as well as ISIS's bloody hatred of Shiite Muslims, which is generating another sectarian war in the region. Just like the one the US thought it had stopped in 2011 in Iraq. Past is prologue and America's legacy in the Middle East is sowing a new generation of terror.

The book on "INDIA'S MAJOR MILITARY & RESCUE OPERATIONS" by Dr. H.K. Pandey and Manish Raj Singh which has been very well conceptualized. Both the writers have been into the process for almost last two years and have obtained the required details from all the possible available sources, researched it well and have given it a wonderful shape, to help anyone who wants to know about Indian Military & Rescue Operations. Dr. H.K. Pandey has a varied experience behind him being the present Head of the Department of Defence and Strategic Studies at Meerut College,

Meerut. He has always positive attitude toward his subject. His knowledge and mastery on the subject is enormous. Manish Raj Singh, is a student in the Department of Defence and Strategic Studies at Meerut College, Meerut has shown keen interest and dedication towards the subject completely. He is very hardworking and enthusiastic. He has left no stones unturned to get the details about the topics of the subjects and comes out with the best possible outcome. His knowledge of the subject is evident from the work produced in this detailed book. The book has wonderfully covered the background, political views, role, tasks and the major technological development during these military and rescue operations. The book shall be of great help to the students of Defence Studies/Military Science of various Colleges and Universities all over India to get a fair idea about the strengths of India's Operations to enhance their knowledge about operations for their use in subject for competitive examinations as applicable to them at various levels of their career. The general readers too will get a fair idea about the strength of Indian Forces during these operations at national and international level. This will give them the confidence to work hard in their concerned fields towards the development of a stronger India that is capable to take on its adversaries neighboring countries anytime and defeat their ongoing plans to imbalance its development as a power in South Asia. I once again congratulate both the writers for giving a comprehensive concise look at Indian Operations through their book and wish them all the success in their future endeavors. Maj. Gen. A K Shukla (VSM) Fundamentals of 5G Mobile Networks provides an overview of the key features of the 5th

Generation (5G) mobile networks, discussing the motivation for 5G and the main challenges in developing this new technology. This book provides an insight into the key areas of research that will define this new system technology paving the path towards future research and development. The book is multi-disciplinary in nature, and aims to cover a whole host of intertwined subjects that will predominantly influence the 5G landscape, including Future Internet, cloud computing, small cells and self-organizing networks (SONs), cooperative communications, dynamic spectrum management and cognitive radio, Broadcast-Broadband convergence, 5G security challenge, and green RF. The book aims to be the first of its kind towards painting a holistic perspective on 5G Mobile, allowing 5G stakeholders to capture key technology trends on different layering domains and to identify potential inter-disciplinary design aspects that need to be solved in order to deliver a 5G Mobile system that operates seamlessly as a piece of the 5G networking jigsaw. Key features:

- Addresses the fundamentals of 5G mobile networks serving as a useful study guide for mobile researchers and system engineers aiming to position their research in this fast evolving arena.
- Develops the Small cells story together with next generation SON (self-organizing networks) systems as solutions for addressing the unprecedented traffic demand and variations across cells.
- Elaborates Mobile Cloud technology and Services for future communication platforms, acting as a source of inspiration for corporations looking for new business models to harness the 5G wave.
- Discusses the open issues facing broad scale commercial deployment of white space networks, including the potential for applications towards the future 5G standard.
- Provides a scientific assessment for broadcast and mobile broadband convergence coupled together with a 'win-win' convergence solution to harmonize the broadcasting and

mobile industry.

- Describes the key components, trends and challenges, as well as the system requirements for 5G transceivers to support multi standard radio, a source of inspiration for RF engineers and vendors to tie down the requirements and potential solutions for next generation handsets.

Inside the Army of Terror Prayers, Protests and Catholic Survivor Narratives  
Council of Europe international review  
Global and Local Challenges and Responses  
The 2015 Brookings Financial and Digital Inclusion Project Report  
Antimicrobial Chemotherapy Honduras Company Laws and Regulations Handbook Volume 1  
Strategic Information and Basic Laws  
Whether defined as essentially 'Turkish', and therefore alien to the Lebanese experience, or remembered in its final years as a tyrannical and brutal dictatorship, the period has not been thought of fondly in most Lebanese historiography. In a far-reaching and much-needed analysis of this complex legacy, James A. Reilly looks at Arabic-language history writing emanating from Lebanon in the post-1975 period, focusing on the three main Ottoman administrative centres of Saida, Beirut and Tripoli. This examination highlights key aspects of Lebanon's current political and cultural climate, and emphasises important points of agreement and conflict in contemporary historical discourse. The 1989 Ta'if Accords, for example, which ended the Lebanese Civil War, were accompanied by calls for reinterpretation of how the country's history could assist in creating a sense of national cohesion. The Ottoman Cities of Lebanon is invaluable to all historians and researchers working on Lebanese history and politics, and wider issues of identity, post-imperialist discourse and nationhood in the Middle East.

This study examines the history and politics of Turkey-EU relations since 1959, exploring the complex interaction of geostrategic and normative concerns which have resulted in the current lack of accession progress and Turkey's slide to authoritarianism.

What does marriage equality mean for the future of LGBT rights? In persuading the Supreme Court that same-sex couples have a constitutional right to marry, the LGBT rights movement has achieved its most important objective of the last few decades. Throughout its history, the marriage equality movement has been criticized by those who believe marriage rights were a conservative cause overshadowing a host of more important issues. Now that nationwide marriage equality is a reality, everyone who cares about LGBT rights must grapple with how best to promote the interests of sexual and gender identity minorities in a society that permits same-sex couples to marry. This book brings together 12 original essays by leading scholars of law, politics, and society to address the most important question facing the LGBT movement today: What does marriage equality mean for the future of LGBT rights? After Marriage Equality explores crucial and wide-ranging social, political, and legal issues confronting the LGBT movement, including the impact of marriage equality on political activism and mobilization, antidiscrimination laws, transgender rights, LGBT elders, parenting laws and policies, religious liberty, sexual autonomy, and gender and race differences. The book also looks at how LGBT movements in other nations have responded to the recognition of same-sex marriages, and what we might emulate or adjust in our own advocacy. Aiming to spark discussion and further debate regarding the challenges and possibilities of the LGBT movement's future, After Marriage Equality will be of interest to anyone who cares about the future of sexual equality.

This chapter emphasizes the importance of health policy and its implementation and connection to economic growth. The chapter also offers a different view of progress in the provision of better health facilities. The study looks at today's health systems—the amalgam of people, practices, rules, and institutions that serve the health needs of a population—and at the economics behind them. The role good health plays in individuals' and households' ability to rise and remain above the poverty line is stressed. Several health reports are presented.

Dance Education around the World  
INDIA'S MAJOR MILITARY &  
RESCUE OPERATIONS  
Dangerous Memory in Nagasaki  
Measure and improve your company's  
performance  
Structuring, Trading and Risk  
Management  
CJEU - Recent Developments in Value  
Added Tax 2018  
A Practical Approach  
Dance has the power to change the lives of  
young people. It is a force in shaping  
identity, affirming culture and exploring  
heritage in an increasingly borderless  
world. Creative and empowering  
pedagogies are driving curriculum  
development worldwide where the  
movement of peoples and cultures  
generates new challenges and possibilities  
for dance education in multiple contexts. In  
Dance Education around the World:  
Perspectives on Dance, Young People and  
Change, writers across the globe come  
together to reflect, comment on and share  
their expertise and experiences. The  
settings are drawn from a spectrum of  
countries with contributions from Europe,  
the Americas, the Middle East, Asia, the  
Pacific and Africa giving insights and fresh  
perspectives into contrasting ideas,  
philosophies and approaches to dance  
education from Egypt to Ghana, Brazil to  
Finland, Jamaica to the Netherlands, the  
UK, USA, Australia, New Zealand and  
more. This volume offers chapters and  
narratives on: Curriculum developments  
worldwide Empowering communities  
through dance Embodiment and creativity  
in dance teaching Exploring and assessing  
learning in dance as artistic practice  
Imagined futures for dance education  
Reflection, evaluation, analysis and  
documentation are key to the evolving  
ecology of dance education and research  
involving individuals, communities and  
nations. Dance Education around the  
World: Perspectives on Dance, Young  
People and Change provides a great  
resource for dance educators, practitioners  
and researchers, and pushes for the  
furtherance of dance education around the  
world. Charlotte Svendler Nielsen is  
Assistant professor and head of educational  
studies at the Department of Nutrition,  
Exercise and Sports, research group Body,  
Learning and Identity, University of  
Copenhagen, Denmark. Stephanie  
Burridge lectures at Lasalle College of the  
Arts and Singapore Management  
University, and is the series editor for  
Routledge Celebrating Dance in Asia and

the Pacific.  
5 War and Peace in Shi'i Primary  
Narratives and Sources -- 6 Traditional  
Shi'i Ethics of War and Peace Untested:  
Jihad, Ideology, Revolution, and War -- 7  
Postwar Revision and the Reconstruction of  
Modern Iranian-Shi'i Ethics of War and  
Peace -- 8 Terrorism and Shi'i Theologies  
of Martyrdom, Nonviolence, and  
Forgiveness -- 9 Diplomacy in between  
Nuclear Technology and Antibomb  
Theology -- Conclusion: Beyond a Minority  
Mentality: The Emerging Shi'i-Iranian  
Cosmopolitanism  
In July 2011, South Sudan was granted  
independence and became the world's  
newest country. Yet just two-and-a-half  
years after this momentous decision, the  
country was in the grips of renewed civil  
war and political strife. Hilde F. Johnson  
served as Special Representative of the  
Secretary-General and Head of the United  
Nations Mission in the Republic of South  
Sudan from July 2011 until July 2014 and,  
as such, she was witness to the many  
challenges which the country faced as it  
struggled to adjust to its new autonomous  
state. In this book, she provides an  
unparalleled insider's account of South  
Sudan's descent from the ecstatic  
celebrations of July 2011 to the outbreak of  
the disastrous conflict in December 2013  
and the early, bloody phase of the fighting.  
Johnson's frequent personal and private  
contacts at the highest levels of government,  
accompanied by her deep knowledge of the  
country and its history, make this a unique  
eyewitness account of the turbulent first  
three years of the world's newest – and yet  
most fragile – country.  
Recognition is a fundamental aspect of all  
social interactions; between individuals,  
groups, local communities and sovereign  
states. Recognition refers to those  
sociological processes whereby two or more  
entities (such as states), groups (such as  
ethnic or cultural communities) or  
individuals interact with one another and  
come to understand themselves, and the  
other, as mutually free individuals: as social  
agents whose identities, interests and  
outlooks are equally bound together.  
Without the foundational act of recognition,  
relations can become unequal and  
antagonistic, leading to social pathologies,  
denigration and even open conflict. This  
volume brings together leading  
international scholars of recognition theory  
in world politics to discuss the potential for  
recognition to pacify relations between  
states, groups and individuals and to  
develop recognition processes in the global

community. It examines the implications of  
recognition theory in helping to understand  
the problem of conflict and the possibilities  
for forging a form of global ethical  
community. This book was published as a  
special issue of Global Discourse.  
The Lifework and Legacy of Iona and Peter  
Opie  
Ethics in Marketing  
Yearbook of Muslims in Europe  
Asia-Pacific Development Journal, Vol. 21,  
No.2, December 2014  
Security and the Turkey-EU Accession  
Process  
Female Combatants in Conflict and Peace  
Recognition, Conflict and the Problem of  
Global Ethical Community  
2011 Updated Reprint. Updated  
Annually. Honduras Company Laws  
and Regulations Handbook  
Antimicrobial agents are  
essential for the treatment of  
life-threatening infections and  
for managing the burden of  
minor infections in the  
community. In addition, they  
play a key role in organ and  
bone marrow transplantation,  
cancer chemotherapy, artificial  
joint and heart valve surgery.  
Unlike other classes of  
medicines, they are vulnerable  
to resistance from mutations in  
target microorganisms, and  
their adverse effects may  
extend to other patients  
(increased risk of cross-  
infection). As a consequence,  
there is a constant requirement  
for new agents, as well as  
practices that ensure the  
continued effective prescribing  
of licensed agents. The fully  
revised and updated seventh  
edition of Antimicrobial  
Chemotherapy is an essential  
guide to the principles of  
antimicrobial chemotherapy, the  
problem of resistance and its  
control through policies,  
antimicrobial stewardship and  
surveillance. The book provides  
an aid to informed, rational  
prescribing for common  
bacterial, fungal, parasitic  
and viral infections. Divided  
in five parts, the book cover  
issues specific to both the  
developed and developing world.  
Part 1 'General property of  
antimicrobial agents' discusses  
mechanisms of action and  
resistance to antibacterial,  
antifungal antiprotozoal,  
antiviral, and antiviral

agents. Part 2 'Resistance to antimicrobial agents' provides guidance about the problem of resistance, mechanisms of acquired resistance and genetics of resistance. Part 3 'General principles of usage of antimicrobial agents' analyses the use of the laboratory, general principles of the treatment of infection, dosing in special groups (extremes of age, pregnancy, obesity), safe prescribing, prophylaxis and the role of policies in antimicrobial stewardship. Part 4 'Therapeutic use of antimicrobial agents' provides advice about the treatment of common infections which are described by anatomical. There are also chapters on the management of mycobacterial disease, viral infections, HIV/AIDS and parasitic infections. The final part of the book analyses the development and marketing of antimicrobial drugs. This seventh edition of Antimicrobial Chemotherapy continues to be a valuable resource for undergraduates and graduates requiring a thorough grounding in the scientific basis and clinical application of these drugs.

In recent years, European societies and territories have witnessed the spatial impacts of a severe financial and socio-economic crisis. This book builds on the current debate concerning how cities and urban regions and their citizens deal with the consequences of the recent financial and socio-economic crisis. Cities in Crisis examines the political and administrative implications of austerity measures applied in southern European cities. These include cuts in local public spending and the processes of privatization of local public assets, as well as issues related to the re-scaling, recentralization or decentralization of competencies. Attention is paid to the rise of new 'austerity regimes', the question of their legitimacy and their spatial manifestations, and in particular to the social consequences of austerity. The contributions to this book lay

the foundation for recommendations on how to improve and consolidate qualified governance arrangements in order to better address rapid economic and social changes. Such recommendations are applicable to cities and urban regions both within and outside of Europe. It identifies possible approaches, tools and partnerships to tackle the effects of the crisis and to prepare European cities for future challenges.

The 2015 Brookings Financial and Digital Inclusion Project (FDIP) Report and Scorecard evaluate access to and usage of affordable financial services across 21 geographically and economically diverse countries. The 2015 FDIP Report and Scorecard seek to answer a set of fundamental questions about today's global financial inclusion efforts, including: 1) Do country commitments make a difference in progress toward financial inclusion?; 2) To what extent do mobile and other digital technologies advance financial inclusion?; and 3) What legal, policy, and regulatory approaches promote financial inclusion? John D. Villasenor, Darrell M. West, and Robin J. Lewis analyzed the financial inclusion landscape in Afghanistan, Bangladesh, Brazil, Chile, Colombia, Ethiopia, India, Indonesia, Kenya, Malawi, Mexico, Nigeria, Pakistan, Peru, the Philippines, Rwanda, South Africa, Tanzania, Turkey, Uganda, and Zambia. Countries received scores and rankings based on 33 indicators spanning four dimensions: country commitment, mobile capacity, regulatory environment, and adoption of traditional and digital financial services. The authors' analysis provides several takeaways with respect to expanding financial inclusion across diverse cultural, economic, and political contexts: • Country commitment is fundamental. • Movement toward digital financial services will accelerate financial inclusion. • Geography generally matters less than policy, legal, and

regulatory changes, although some regional trends in terms of financial services provision are evident. • Central banks, ministries of finance, ministries of communications, banks, nonbank financial providers, and mobile network operators play major roles in achieving greater financial inclusion. • Full financial inclusion cannot be achieved without addressing the financial inclusion gender gap. This year's Report and Scorecard are the first of a series of publications intended to provide policymakers, the private sector, nongovernmental organizations, and the general public with information that can help improve financial inclusion in these countries and around the world.

Benchmarking for Businesses  
The Ottoman Cities of Lebanon  
The Making of a Museum  
Challenging Gender in Violence and Post-Conflict Reintegration  
The Dustman Family of Trumbull and Mahoning Counties, Ohio  
WHO Expert Committee on Biological Standardization  
How did they work in the Japanese market?

While policymakers in the world reiterate the importance of protecting voice diversity, traditional media conglomerates and new social media giants make their task increasingly challenging. This book assesses the current state of policy-making on media plurality and explores novel policy ideas for funding, regulatory and structural interventions.

A typical consumer underestimates the benefits of future energy savings and underinvests in energy efficiency, relative to a description of the socially optimal level of energy efficiency. To alleviate this energy-efficiency gap problem, various programs have been implemented. In recent years, many governments have started providing consumers with subsidies on the purchases of eco-friendly products such as hybrid cars and energy efficient appliances. This book conducts a comprehensive analysis of the environmental subsidy programs conducted in Japan and examines their impacts on consumer product selection, consumer product use, and environmental outcome. The book also proposes recommendations for future environmental and industrial policies. The book's empirical findings will be of interest to those who are researching on and policymakers of environmental and industrial policies.

Handbook of Multi-Commodity Markets and Products  
Over recent decades, the marketplace has seen an increasing integration, not only among different types of commodity markets such as energy, agricultural, and metals, but also with financial markets. This trend raises important questions about how to identify and analyse

opportunities in and manage risks of commodity products. The Handbook of Multi-Commodity Markets and Products offers traders, commodity brokers, and other professionals a practical and comprehensive manual that covers market structure and functioning, as well as the practice of trading across a wide range of commodity markets and products. Written in non-technical language, this important resource includes the information needed to begin to master the complexities of and to operate successfully in today's challenging and fluctuating commodity marketplace. Designed as a practical practitioner-orientated resource, the book includes a detailed overview of key markets – oil, coal, electricity, emissions, weather, industrial metals, freight, agricultural and foreign exchange – and contains a set of tools for analysing, pricing and managing risk for the individual markets. Market features and the main functioning rules of the markets in question are presented, along with the structure of basic financial products and standardised deals. A range of vital topics such as stochastic and econometric modelling, market structure analysis, contract engineering, as well as risk assessment and management are presented and discussed in detail with illustrative examples to commodity markets. The authors showcase how to structure and manage both simple and more complex multi-commodity deals. Addressing the issues of profit-making and risk management, the book reveals how to exploit pay-off profiles and trading strategies on a diversified set of commodity prices. In addition, the book explores how to price energy products and other commodities belonging to markets segmented across specific structural features. The Handbook of Multi-Commodity Markets and Products includes a wealth of proven methods and useful models that can be selected and developed in order to make appropriate estimations of the future evolution of prices and appropriate valuations of products. The authors additionally explore market risk issues and what measures of risk should be adopted for the purpose of accurately assessing exposure from multi-commodity portfolios. This vital resource offers the models, tools, strategies and general information commodity brokers and other professionals need to succeed in today's highly competitive marketplace. Judith Nasby, founding director and curator of the Macdonald Stewart Art Centre, animates the story of the gallery from its humble beginnings in the hallways of a university campus in 1916 to its latest incarnation as the internationally recognized Art Gallery of Guelph. The book is beautifully illustrated with eighty images of artworks in the permanent collection, beginning with the gallery's first acquisition, Tom Thomson's 1917 masterpiece *The Drive*, the last large canvas he painted before his tragic death. As curator, Nasby oversaw the creation of one of the most comprehensive sculpture parks in Canada and the amassing of a permanent collection of some nine thousand artworks. In *The Making of a Museum* Nasby reveals how the museum developed its internationally recognized collection of contemporary Inuit drawings and wall hangings that toured four continents. She discusses the development of the collection's specializations in contemporary works by Canadian silversmiths; historical European etchings; Woodland and Northeastern Indigenous beadwork; and others that arose from curatorial collaborations, such as molas

by Kuna women artists from Panama and contemporary paintings and indigenous woodcuts from Chongqing, China. Nasby recounts her long career as founding director and curator, peppering the hundred-year history of cultural development on the University of Guelph campus and in the city with humorous anecdotes and personal insights to reveal how arts institutions can be created through dedication, serendipity, and perseverance.

Media Power and Plurality  
Socio-spatial impacts of the economic crisis in Southern European cities  
Star Observer Magazine December 2014  
Sixty-fifth Report  
Handbook of Political Violence and Children Norms, Reforms and the Cyprus Issue  
ISIS

On 9th August 1945, the US dropped the second atomic bomb on Nagasaki. Of the dead, approximately 8500 were Catholic Christians, representing over sixty percent of the community. In this collective biography, nine Catholic survivors share personal and compelling stories about the aftermath of the bomb and their lives since that day. Examining the Catholic community's interpretation of the A-bomb, this book not only uses memory to provide a greater understanding of the destruction of the bombing, but also links it to the past experiences of religious persecution, drawing comparisons with the 'Secret Christian' groups which survived in the Japanese countryside after the banning of Christianity. Through in-depth interviews, it emerges that the memory of the atomic bomb is viewed through the lens of a community which had experienced suffering and marginalisation for more than 400 years. Furthermore, it argues that their dangerous memory confronts Euro-American-centric narratives of the atomic bombings, whilst also challenging assumptions around a providential bomb. *Dangerous Memory in Nagasaki* presents the voices of Catholics, many of whom have not spoken of their losses within the framework of their faith before. As such, it will be invaluable to students and scholars of Japanese history, religion and war history. This edited volume illuminates the role of women in violence to demonstrate that gender is a key component of discourse on conflict and peace. Through an examination of theory and practice of women's participation in violent conflicts, the book makes the argument that both conflict and post-conflict situations are gender insensitive.

Political violence has disrupted the lives of millions of children around the world. Responding to the gravity and scale of this phenomenon, this volume is intended to stimulate discussion and research on children's exposure to political violence and its psycho-social effects. It brings together for the first time in a single volume three areas of scientific activity in different disciplines: research on effects, programs for intervention, and laws and policy for prevention of political violence to children. Section I presents reviews of

research on children exposed to political violence, including child soldiers and refugee children, as well as an examination of methodology and ethics. Section II contains research on interventions with children exposed to political violence, including individual therapy and school, family, and community interventions. Section III covers legal and social issues in deterring the recruitment of children to violent causes and protecting children in armed conflict. Pulling together the work of leading scholars and practitioners in the social sciences and international law, this volume argues that the prevention of political violence to children is possible, and it provides a crucial basis for ideas for prevention.

Understanding and appreciating the ethical dilemmas associated with business is an important dimension of marketing strategy. Increasingly, matters of corporate social responsibility are part of marketing's domain. *Ethics in Marketing* contains 20 cases that deal with a variety of ethical issues such as questionable selling practices, exploitative advertising, counterfeiting, product safety, apparent bribery and channel conflict that companies face across the world. A hallmark of this book is its international dimension along with high-profile case studies that represent situations in European, North American, Chinese, Indian and South American companies. Well known multinationals like Coca Cola, Facebook, VISA and Zara are featured. This second edition of *Ethics in Marketing* has been thoroughly updated and includes new international cases from globally recognized organizations on gift giving, sustainability, retail practices, multiculturalism, sweat shop labor and sports sponsorship. This unique case-book provides students with a global perspective on ethics in marketing and can be used in a free standing course on marketing ethics or marketing and society or it can be used as a supplement for other marketing classes.

*Ethics of War and Peace in Iran and Shi'i Islam*  
*Magnificent Jewels*  
Measuring Progress on Financial Access and Usage  
Historical Legacy and Identity in the Modern Middle East  
International cases and perspectives  
Advanced Deep Learning for Engineers and Scientists  
Schriftenreihe IStR Band 115

The Asia-Pacific Development Journal (APDJ) is published twice a year by the Macroeconomic Policy and Development Division of the United Nations Economic and Social Commission for Asia and the Pacific. The primary objective of the APDJ is to provide a platform for the exchange of knowledge, experience, ideas, information and data on all aspects of economic and social development issues and concerns facing the region and aims to stimulate policy debate and assist policy formulation. The Asian development experience has stood out as an extraordinary example of what can be achieved when policy

makers, experts, scholars and people at large harness their creativity, knowledge and foresight. The APDJ has been a proud partner in this process, providing a scholarly means for bringing together research work by eminent social scientists and development practitioners from the region and beyond for use by a variety of stakeholders. Over the years, the Journal has emerged as a key United Nations publication in telling the Asian development story in a concise, coherent and impartial manner to stimulate policy debate and assist policy formulation in the region.

The most important and recent judgments of the CJEU Considering the ever increasing importance of indirect taxation as a source of revenue for governments, the intensifying complexity of the legal framework, and the proliferating number of countries adopting indirect taxation, it is essential to scrutinize how the law is actually applied in practice. The primary driving force in this area is, undoubtedly, the Court of Justice of the European Union. This book analyses selected topics (e.g. the Charter of Fundamental Rights of the European Union and VAT, taxable base and rates, exemptions, and deductions) by examining the most prominent and recent judgments of the Court of Justice of the European Union. Experts from all over the world, not just from academia but also government representatives and tax practitioners, have provided their input and helped us compile what is an informative and worthy read for anyone dealing with indirect taxation on a professional basis.

In American church culture, worldly benchmarks of achievement have all but blinded us to the true purpose of the body of Christ. A New Model of the Authentic Church may be one of the most significant books written on the American church in decades. It not only offers a scholarly analysis of the current state of the church, but provides practical solutions. The book offers a brilliantly well-developed model for how to make church work more effectively. If implemented, it would provide a much needed paradigm shift in how we do church in America. The book's main contribution is that it provides a workable framework not only on how to birth new missionally minded churches, but how to reform existing ones back to the Authentic Church of the gospels. If its principles are taken and applied, the book could alter the landscape of the American church, which will be a breath of fresh theological air to a church that has lost its way in the new millennium. The purpose of this book is not to just challenge and change the status quo; its goal is to bring a real, lasting transformation to how we do church. The aspiration in writing this book is for it to be seen and read not just as a critical assessment of the condition of the American church, but as a practical blueprint that will provide much renewed hope and purpose to the contemporary American church, the bride of Christ. By twenty-two, Jacob Day had been ambitiously pegged as the next Bob Dylan. By twenty-five, he was working as a cleaner. April's Fool follows Jacob for one year as he looks to reclaim, rectify, and refine a life he once had.

EU Leadership in Energy and Environmental Governance

Finance & Development, December 2014

Environmental Subsidies to Consumers

A New Model of the Authentic Church

Handbook of Multi-Commodity Markets and

Products

Research into Children's Play

US Policies in Central Asia

Democracy promotion, security and energy are the predominant themes of US policy in Central Asia after the Cold War. This book analyses how the Bush administration understood and pursued its interests in the Central Asia states, namely Kyrgyzstan, Tajikistan, Kazakhstan, Uzbekistan, Turkmenistan. It discusses the shift in US interests after September 11 and highlights key ideas, actors and processes that have been driving US policy in Central Asia.

The author examines the similarities between the Bush and Obama administrations' attitudes towards the region, and he points to the inadequacy of the personality focused, partisan accounts that have all too often been deployed to describe the two presidential administrations. To understand US Central Asian policy, it is necessary to appreciate the factors behind its continuities as well as the legacies of the September 11 attacks.

Using case studies on the war on terror, energy and democracy, drawing on personal interviews with Americans and Central Asians as well as the fairly recent releases of declassified and leaked US Government documents via sources like the Rumsfeld Papers and Wikileaks, the author argues that the US approached Central Asia as a non-unitary state with an ambiguous hierarchy of interests. Traditionally domestic issues could be internationalised and non-state actors were able to play significant roles. The actual relationships between its interests were neither as harmonious nor as conflicted as the administration and some of its critics claimed. Shedding new light on US relations with Central Asia, this book is of interest to scholars of Central Asia, US Politics and International Relations.

Iona and Peter Opie were twentieth-century pioneers. Their research and writing focused on the folklore of British children – their games, rhymes, riddles, secret languages and every variety of the traditions and inventions of the children's collective physical and verbal play. Such closely observed, respectful, good-humoured and historically attuned writing about the traditions of childhood was a revelation to English-language readers around the world. Their numerous books were a rare phenomenon: they attracted a popular readership far beyond the professional and academic communities. For those who work with children, their collaborative research was a powerful

influence in confirming the immense capacities of the young for cooperation, conservation, invention and imagination. Their books challenged – then and now – the bleak and limited view of children which focuses on their smallness, ignorance and powerlessness. The writers in this volume pay their tribute to the Opies by exploring a wonderfully varied topography of children's play, from different countries and different perspectives. Their research is vivid and challenging; that is, as it should be, in the tradition of the Opies. This book was originally published as a special issue of the International Journal of Play.

Measure and improve your company's performance This book is a practical and accessible guide to understanding and implementing benchmarking, providing you with the essential information and saving time. In 50 minutes you will be able to:

- Understand the different types of benchmarking and choose the best one for your company
- Catch up with the competition by comparing their processes to your own and identifying the best practices
- Use your results to make concrete improvements to your processes and procedures

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This book explores the ways and means by which English threatens the vitality and diversity of other languages and cultures in the modern world. Using the metaphor of the Hydra monster from ancient Greek mythology, it explores the use and misuse of English in a wide range of contexts, revealing how the dominance of English is being confronted and counteracted around the globe. The authors explore the language policy challenges for governments and education systems at all levels, and show how changing the role of English can lead to greater success in education for a larger proportion of children. Through personal accounts, poems, essays and case studies, the book calls for greater efforts to ensure the maintenance of the world's linguistic and cultural diversity.

South Sudan

April's Fool

The Future of LGBT Rights

## Youth policy in Greece

Democracy, Energy and the War on Terror  
9 December 2014

### From Hyperlocal to High-Level Policy

The Optional Protocol to the United Nations Convention Against Torture was adopted in 2002 and provides for the establishment of national preventive mechanisms to stop torture from happening. This work sets out the powers of these mechanisms, their role within the international framework against torture, and suggests best practices.

Johan Martin Dostmann was born in 1730 in Nassig, Germany, and today his descendants can be found throughout the United States of America. One of them is Roy C. Ritter III, and he traces his family's origins in this detailed history. Dostmann immigrated to Pennsylvania in 1752 with his sister and several friends and cousins, and so began the story of an enduring German-American family. After some time in Frederick County, Maryland, and Washington County, Pennsylvania, the family, which became known as Dustman, took advantage of the settlement opportunities in the newly formed Connecticut Western Reserve of Ohio, joining the state's earliest pioneers. Johan Martin Dostmann died before that journey, but his surviving children and grandchildren made their mark in Ohio, particularly in Trumbull and Mahoning counties, where they prospered. Covering the first four generations of the Dustman family, this book will be a valuable resource for the descendants of Johan Martin Dostmann.

Greece is the 20th country to have had its youth policy reviewed by an international review team appointed by the Council of Europe. The financial crisis and resulting high unemployment rate, especially among young people, was the major concern encountered by the review team. Although the crisis has compelled Greece to engage in profound fiscal reform and address many of its structural weaknesses, this has not been matched by labour market activation policies and other youth policy measures needed to reverse the mood of despondency and stem the tide of emigration of young people. This international review focused in particular on two aspects of youth transitions: the transition from the education system to the labour market; and the related issue of military service and conscription, which is an integral part of life for young men in Greece. The review team also considered characteristics of the public administration, which dwells on bureaucratic compliance and has limited scope and licence for fostering initiative and creativity, despite incessant rhetoric about the need for "entrepreneurship". The review team advocates the establishment of more creative and innovative mechanisms to free the entrepreneurial and participative spirit not only of young people in Greece, but also of its regional and local administrations, youth

organisations and local youth councils, in order for them to provide timely and purposeful intervention, opportunity and support according to local need and circumstances.

This edited collection focuses on the impact of the changing global distribution of power on the EU's energy policy and ability to project its approach to energy-related issues abroad. It maps the EU's changing position on global energy, the impact of various factors on its energy policy, and its relations with Russia, China, the USA and Brazil.

Perspectives on dance, young people and change

Psychosocial Effects, Intervention, and Prevention Policy

Fundamentals of 5G Mobile Networks

After Marriage Equality

Cities in Crisis

Why English?

The Yearbook of Muslims in Europe is an essential resource for analysis of Europe's dynamic Muslim populations. This comprehensive annual reference work summarizes significant activities, trends and developments, and features the most current statistical information available from forty-four European countries.

This report presents the recommendations of a WHO Expert Committee commissioned to coordinate activities leading to the adoption of international recommendations for the production and control of vaccines and other biological substances and the establishment of international biological reference materials. Following a brief introduction the report summarizes a number of general issues brought to the attention of the Committee. The next part of the report of particular relevance to manufacturers and national regulatory authorities outlines the discussions held on the development and adoption of new and revised WHO Recommendations Guidelines and guidance documents. Following these discussions a WHO guidance document on the Scientific principles for regulatory risk evaluation on finding an adventitious agent in a marketed vaccine was adopted along with WHO Guidelines on procedures and data requirements for changes to approved vaccines and revised WHO Recommendations to assure the quality safety and efficacy of poliomyelitis vaccines (inactivated). Subsequent sections of the report provide information on the current status and proposed development of international reference materials in the areas of antibiotics; biotherapeutics other than blood products; blood products and related substances; in vitro diagnostic device reagents; and vaccines and related substances. A series of annexes are then presented which include an updated list of all WHO Recommendations Guidelines and other documents on biological substances used in medicine (Annex 1). The above three WHO documents adopted on the advice of the Committee are then published as

part of this report (Annexes 2–4). Finally all additions and discontinuations made during the 2014 meeting to the list of International Standards Reference Reagents and Reference Panels for biological substances maintained by WHO are summarized in Annex 5. The updated full catalogue of WHO International Reference Preparations is available at: <http://www.who.int/bloodproducts/catalogue/en/>.

Confronting the Hydra

The Optional Protocol to the UN Convention Against Torture