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## Iris Kuo

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Anthologizes verses by women ranging from Enheduanna, a second millennium B.C. Sumerian princess, to the medieval poets Marie de France and Florencia de Pinar, to noteworthy poets of the nineteenth and twentieth centuries

Faculties, publications and doctoral theses in departments or divisions of chemistry, chemical engineering, biochemistry and pharmaceutical and/or medicinal chemistry at universities in the United States and Canada.

While each of the previously known archives from the Third Dynasty of Ur has provided distinct views of Sumerian society, those from Iri-Sa?rig present an extraordinary range of new sources, depicting a cosmopolitan Sumerian/Akkadian city unlike any other from this period. In this publication, Marcel Sigrist and Tohru Ozaki present more than two thousand newly identified tablets, mostly from Iri-Sa?rig. This unique and extensive corpus elucidates the importance that Iri-Sa?rig represented politically, militarily, and culturally in Sumer. Although these tablets were not able to be cleaned, baked, or photographed, the authors' transliterations are based on the original tablets, often after repeated collations. Moreover, access to so many well-preserved tablets made it possible to improve upon the readings and interpretations offered in previous publications. Volume 1 contains a catalog and classification of the texts by provenance, a list of month names and year formulas, another of inscriptions, a chronological listing of the texts, and extensive indexes of personal names, deities, toponyms, and selected words and phrases. Volume 2 presents the texts in transliteration with substantial commentary. This two-volume publication preserves and makes available to the scholarly community a significant segment of Iraq's cultural legacy that otherwise might have been ignored or even lost. It will augment and enhance our understanding of the unique civilization of Mesopotamia in the late third millennium BCE.

China's Contemporary Image and Rhetoric Practice presents an overview of Chinese diplomatic rhetoric, exploring how the image of China is depicted through a Western lens and introducing a profound shift in domestic perspectives of this image. This reader reveals new sites for Chinese rhetoric to deepen scholarship in the relevant studies of Chinese literature, Chinese discourse analysis, Chinese sociology, Chinese politics and so on. These chapters have been cherry-picked for their

contributions to the field, and may facilitate the expanding development of Chinese studies. This book is a valuable reference for scholars, researchers and graduate or postgraduate students in Chinese linguistic and social studies.

Lamberti Hortensij Montfortij Enarrationes doctiss. atque vtiliss. in 12. libros P. Virgilij Maronis Aeneidos. His accessit:

Nascimbaeni Nascimbaenij, In priorem P. Virgilij Maronis epopoeiae partem, ... explanatio: ... Adiecimus etiam,

Christophori Landini Allegorias Platonicas, in 12. libros Aene

The Battle for Justice in Palestine

Social (In)justice

Herbal Medicine

Solar Power

Influence and Implications

BOOK OF THE YEAR in The Times, the Sunday Times and the Financial Times Have you heard that language is violence and that science is sexist? Or been told that being obese is healthy, that there is no such thing as biological sex, or that only white people can be racist? Are you confused by these ideas, and do you wonder how they have managed so quickly to challenge the very logic of Western society? Helen Pluckrose and James Lindsay document the evolution of the dogma behind these ideas, from its origins in French postmodernism to its refinement within activist academic fields.

Today this dogma is recognisable as much by its effects, such as cancel culture and social-media pile-ons, as by its assertions, which are all too often taken as read: knowledge is a social construct; science and reason are tools of oppression; all human interactions are sites of oppressive power play; and language is dangerous. As they warn, the unchecked proliferation of these beliefs present a threat to liberal democracy. While acknowledging the need to challenge the complacency of those who think a just society has been fully achieved, Pluckrose and Lindsay break down how often-radical activist scholarship does far more harm than good, not least to those marginalised communities it claims to champion.

Discover the keys to small business success with

Longenecker/Petty/Palich/Hoy's SMALL BUSINESS MANAGEMENT: LAUNCHING AND GROWING

ENTREPRENEURIAL VENTURES, 20E. This best-selling book provides practical concepts, entrepreneurial insights and complete resources that are valuable now and throughout your management ventures. This edition guides you through the full business cycle, from how to start and manage to growing and harvesting a business. Current coverage offers innovative tools and unforgettable examples, cases and activities to sharpen skills. You take the role of decision-maker as you apply what you've learned to current challenges in today's small businesses. Revisions address the gig economy while expanded coverage of the business plan highlights the Business Model Canvas. Updated, clear explanations of financial statements focus on the needs of small business owners. MindTap digital

resources and LivePlan business plan software are also available with more tools for business success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

In *The XX Edge*, Patience Marime-Ball and Ruth Shaber envision a new paradigm of gender-focused investing where more women are placed in decision-making roles and able to optimize their skills across all capital markets—leading to higher returns for individual investors and greater economic growth. There's a simple but often overlooked investment strategy to earning higher returns—include women as financial decision-makers within your organization or team. That's *The XX Edge*. Seasoned executives and investors Patience Marime-Ball and Ruth Shaber demonstrate the new paradigm where women are at the center of investing as agents and actors—not just as beneficiaries. If you manage investments—either your own or others'—you'll want to understand the data and discover the financial power of *The XX Edge*: Gender-inclusive teams are 21% more likely to see outperformance in profitability relative to peers Female CFOs deliver a 6% increase in profits and an 8% stock performance bump compared to overall performance under male predecessors New companies with a female founder performed 63% better than those with all-male teams over an observed ten-year period Women-run hedge funds outperformed the average of larger hedge funds by a margin of 6% over a six-and-a-half-year period You'll discover the inherent gender differences between women and men and why these differences make women excellent financial decision makers and investment collaborators. Patience and Ruth unpack the evidence that proves this point across all asset classes. *The XX Edge* shows that when women make financial decisions and apply their skills across all capital markets, it leads to higher returns for individual investors and greater economic growth—a true win-win for all.

Eleven essays debate the effectiveness of solutions to the problem of violent crime, particularly that perpetrated by gangs and juvenile delinquents.

15th Chinese Conference, CCBR 2021, Shanghai, China, September 10 – 12, 2021, Proceedings

Machine Learning and Metaheuristics Algorithms, and Applications Innovation, Sustainability, and Environmental Justice

A Book of Women Poets from Antiquity to Now

How Activist Scholarship Made Everything about Race, Gender, and Identity - And Why this Harms Everybody

The Chinese in America

In this important new primer, Dustin Mulvaney makes a passionate case for the significance of solar power energy and offers a vision for a more sustainable and just solar industry for the future. The solar energy industry has grown immensely over the past several years and now provides up to a fifth of California's power. But despite its deservedly green reputation, solar development and deployment may have social and environmental consequences, from poor factory labor standards to landscape impacts on wildlife. Using a wide variety of case studies and examples that trace the life cycle of photovoltaics, Mulvaney expertly outlines the state of the solar industry, exploring the ongoing conflicts between ecological concerns and climate mitigation strategies, current trade disputes, and the fate of toxics in solar waste products. This exceptional overview will outline the industry's current challenges and possible futures for students in environmental studies, energy policy, environmental sociology, and other aligned fields.

A quintessentially American story chronicling Chinese

American achievement in the face of institutionalized racism by the New York Times bestselling author of *The Rape of Nanking* In an epic story that spans 150 years and continues to the present day, Iris Chang tells of a people's search for a better life—the determination of the Chinese to forge an identity and a destiny in a strange land and, often against great obstacles, to find success. She chronicles the many accomplishments in America of Chinese immigrants and their descendents: building the infrastructure of their adopted country, fighting racist and exclusionary laws and anti-Asian violence, contributing to major scientific and technological advances, expanding the literary canon, and influencing the way we think about racial and ethnic groups. Interweaving political, social, economic, and cultural history, as well as the stories of individuals, Chang offers a bracing view not only of what it means to be Chinese American, but also of what it is to be American.

Little Green is a proud and strong pickup truck who loves helping with chores, but when Farmer Gray buys a big new blue truck, Little Green is left to rust in a pasture until the farmer's daughter, Fern, suggests they fix him up and use him for such gentle jobs as going to the farmers' market. If it can happen in Beverly Hills, it can happen anywhere.

*The Poisoning of an American High School* is a feat of investigative reportage and the product of four years of research by award-winning journalist Joy Horowitz. Making lucid the tangled issues of public health, regulation, and the political power of industry, it tells a riveting tale ripped from newspaper headlines—a cancer cluster affecting graduates of one of America's most affluent schools, Beverly Hills High. *The Poisoning of an American High School* presents the behind-the-scenes saga of the 2003 landmark toxic tort suit, in which more than one thousand plaintiffs, with the sensational Erin Brockovich as their champion, claimed their illnesses could be traced to exposure to the oil derricks just yards from school grounds.

*The Attack on Asian American Excellence and the Fight for Meritocracy*

*The Key to Chinese Cooking*

*Intraocular Tumors: An Atlas and Textbook*

*Terrestrial, Atmospheric, and Oceanic Sciences*

*Intraocular Tumors*

*Cynical Theories*

From a journalist on the frontlines of the *Students for Fair Admission (SFFA) v. Harvard* case comes a probing examination of affirmative action, the false narrative of American meritocracy, and the attack on Asian American excellence with its far-reaching implications—from seedy test-prep centers to gleaming gifted-and-talented magnet schools, to top colleges and elite business, media, and political positions across America Even in the midst of a nationwide surge of bias and incidents against them, Asians from coast to coast have quietly assumed mastery of the nation's technical and intellectual machinery and become essential American workers. Yet, they've been forced to do so in the face of policy proposals written in the name of diversity excluding them from the upper ranks of the elite. In *An Inconvenient Minority*, journalist Kenny Xu traces elite America's longstanding unease about a minority potentially upending them. Leftist agendas, such as eliminating standardized testing, doling out racial advantages to “preferred” minorities, and lumping Asians into “privileged” categories despite their deprived historical experiences have spurred Asian Americans to act. Going beyond the *Students for Fair Admission (SFFA) v. Harvard* case, Xu unearths the skewed logic rippling

countrywide, from Mayor Bill de Blasio ' s attempted makeover of New York City ' s Specialized School programs to the battle over " diversity " quotas in Google ' s and Facebook ' s progressive epicenters, to the rise of Asian American activism in response to unfair perceptions and admission practices. Asian Americans ' time is now, as they increase their direct action and amplify their voices in the face of mounting anti-Asian attacks. An Inconvenient Minority chronicles the political and economic repression and renaissance of a long ignored racial identity group and how they are central to reversing America ' s cultural decline and preserving the dynamism of the free world.

Is Innovation just an overused buzzword? A waste of time? A mere marketing ploy? Author Alex Goryachev has a simple, resounding response to such questions: No! The Fourth Industrial Revolution is driving change at an unprecedented pace, level, and intensity that is impacting businesses across industries, not to mention our everyday lives. We are rapidly blurring the physical and the digital, transforming the way we live and, in some sense, what it even means to be human. Whether we run a startup or multinational, a nonprofit or academic institution, a city or a whole country, we need to embrace this change to not just survive but thrive under these new realities. In Fearless Innovation, Cisco ' s Managing Director of Innovation Strategy and Programs explores how, no matter their function, leaders and managers can cut through the noise to understand change and deliver real results.

Goryachev ' s actionable, consistent, and timeless innovation principles offer a blueprint to driving growth, enacting change, increasing the bottom line, and creating clear measurable value. Featuring diverse case studies of some of today ' s most innovative organizations, historical observations, first-hand experience, and a look at where innovation is thriving, and why, this down-to-earth guide provides advice and clear steps on how to: Get teams to embrace innovation beyond empty slogans Focus on execution of innovation through leadership and strategy Measure the real effects of innovation to showcase ROI and attract investment Break down org silos by empowering effective, diverse, and inclusive teams Drive co-innovation through win-win ecosystem-wide partnerships Organize innovation teams and orchestrate outcomes by leveraging organizational DNA Communicate the value of innovation to differentiate ourselves from competition Written for any organization that wants to stay relevant in the 21st Century, and even beyond, Fearless Innovation offers a step-by-step guide for getting past the confusion, overcoming fear, and getting down to business to create an environment of true innovation.

The LNCS volume 11818 constitutes the proceedings of the 14th Chinese Conference on Biometric Recognition, held in Zhuzhou, China, in October 2019. The 56 papers presented in this book were carefully reviewed and selected from 74 submissions. The papers cover a wide range of topics such as face recognition and analysis; hand-based biometrics; eye-based biometrics; gesture, gait, and action; emerging biometrics; feature extraction and classification theory; and behavioral biometrics.

First collection of full-length plays from British East Asian playwrights Playwrights: Yang Mai Ooi, Jeremy Tiang, Lucy Chai Lai-Tuen, Amy Ng, Stephen Hoo, Joel Tan and Daniel York Loh. Selected and Edited: Cheryl Robson, Dr Amanda Rogers and Dr Ashley Thorpe. With an introduction: Dr Amanda Rogers and Dr Ashley Thorpe A landmark collection of contemporary full-length plays by British East Asian writers. Exploring subjects such as cultural identity, the fragmentation of communities, tradition, invisibility and discrimination, these plays are ideal to perform. With an introduction by academics Dr Amanda Rogers and Dr Ashley Thorpe which sets the plays into context and explores the hidden history of theatre from BEA theatre-makers. This is a timely collection, being published within months of the opening of three plays by British East Asian playwrights in the UK, and a growing

awareness in the mainstream press that that East Asians in British theatre are under-represented. As Daniel York Loh writes: " British East Asians were effectively side-lined in any debate on diversity in theatre where the general establishment view tends towards a binary black/white... which seems to exclude large swathes of the Asian continent. " As Kumiko Mendl of Yellow Earth theatre writes: " There is an abundance of talent and experience to be found in the UK, and it's time that the rest of Britain woke up to the diversity of artists and practitioners around them – those that know their Kuan Hanching as well as their Shakespeare. " The seven plays in the anthology are: Bound Feet Blues by Yang Mai Ooi The Last Days of Limehouse by Jeremy Tiang Conversations with my Unknown Mother by Lucy Chai Lai-Tuen Special Occasions by Amy Ng Jamaica Boy by Stephen Hoo Tango by Joel Tan The Fu Manchu Complex by Daniel York Loh " Ooi has some unsettling examples of how, even today in the West, daintiness in a woman is often celebrated and a ' beauty is pain ' culture still exists. " --The Stage " The Last Days of Limehouse is a finely balanced, well-written and superbly acted play that's well worth seeing. " \*\*\*\* - --everything theatre " ...a devilishly ironic spin on Sax Rohmer's classic novel that will leave you in hysterics...wildly satirical and steeped in sexual innuendo... the atmosphere created on stage is alluring. " - --The Upcoming An Inconvenient Minority

Tablets from the Irisa rig Archive

An Introduction to the Traditional Interpretation of the Ch u Tz u

An Atlas and Textbook

China's Contemporary Image and Rhetoric Practice

The Poisoning of an American High School

Written by world-renowned authorities in ocular oncology at the Wills Eye Institute, this text/atlas is a comprehensive pictorial and textual guide to the clinical features, pathology, diagnosis, and management of intraocular tumors and pseudotumors. It features 2,346 photographs and surgical drawings—2,084 in full color—that depict the clinical variations, histopathologic characteristics, and treatment of all benign and malignant lesions that affect the uveal tract, retina, and other intraocular structures. This edition is greatly expanded and thoroughly updated and contains over 50 percent new material. Each entity is presented in an easy-to-follow format: a concise description with references on the left-hand page and six illustrations on the right-hand page.

The detail-revealing photographs vividly depict the gross and microscopic features that distinguish each condition. Professional drawings and intraoperative photographs demonstrate key surgical principles and procedures. A companion volume, Eyelid, Conjunctival, and Orbital Tumors: An Atlas and Text, Second Edition, is also available. You can order the two books separately, or save 15% by ordering them together as a set.

The LNCS volume 12878 constitutes the proceedings of the 15th Chinese Conference on Biometric Recognition, held in Shanghai, China, in September 2021. The 53 papers presented in this book were carefully reviewed and selected from 72 submissions. The papers cover a wide range of topics such as multi-modal biometrics and emerging biometrics; hand biometrics; facial biometrics; and speech biometrics.

This book constitutes the refereed proceedings of the Second Symposium on Machine Learning and Metaheuristics Algorithms, and Applications, SoMMA 2020, held in Chennai, India, in October 2020. Due to the COVID-19 pandemic the conference was held online. The 12 full papers and 7 short papers presented in this volume were thoroughly reviewed and selected from 40 qualified submissions. The papers cover such topics as machine learning, artificial intelligence, Internet of Things, modeling and simulation, distributed computing methodologies, computer

graphics, etc.

This book constitutes the refereed proceedings of the 14th RoboWorld Cup and Congress of the Federation of International Robosoccer Association, FIRA 2011, held in Kaohsiung, Taiwan in August 2011. The 34 revised papers presented were carefully reviewed and selected for inclusion in the proceedings out of a total of 110 contributed papers presented at FIRA 2011. The papers address a broad variety of current topics in robotics research, particularly in robot soccer.

Going Beyond the Buzzword to Continuously Drive Growth, Improve the Bottom Line, and Enact Change

Fearless Innovation

Unlocking Higher Returns and Lower Risk

Next Wave in Robotics

MKTG

Biometric Recognition

This book constitutes the refereed proceedings of the 11th Chinese Conference on Biometric Recognition, CCBR 2016, held in Chengdu, China, in October 2016. The 84 revised full papers presented in this book were carefully reviewed and selected from 138 submissions. The papers focus on Face Recognition and Analysis; Fingerprint, Palm-print and Vascular Biometrics; Iris and Ocular Biometrics; Behavioral Biometrics; Affective Computing; Feature Extraction and Classification Theory; Anti-Spoofing and Privacy; Surveillance; and DNA and Emerging Biometrics.

The global popularity of herbal supplements and the promise they hold in treating various disease states has caused an unprecedented interest in understanding the molecular basis of the biological activity of traditional remedies. Herbal Medicine: Biomolecular and Clinical Aspects focuses on presenting current scientific evidence of biomolecular ef

The Social Determinants of Mental Health aims to fill the gap that exists in the psychiatric, scholarly, and policy-related literature on the social determinants of mental health: those factors stemming from where we learn, play, live, work, and age that impact our overall mental health and well-being. The editors and an impressive roster of chapter authors from diverse scholarly backgrounds provide detailed information on topics such as discrimination and social exclusion; adverse early life experiences; poor education; unemployment, underemployment, and job insecurity; income inequality, poverty, and neighborhood deprivation; food insecurity; poor housing quality and housing instability; adverse features of the built environment; and poor access to mental health care. This thought-provoking book offers many beneficial features for clinicians and public health professionals: Clinical vignettes are included, designed to make the content accessible to readers who are primarily clinicians and also to demonstrate the practical, individual-level applicability of the subject matter for those who typically work at the public health, population, and/or policy level. Policy implications are discussed throughout, designed to make the content accessible to readers who work primarily at the public health or population level and also to demonstrate the policy relevance of the subject matter for those who typically work at the clinical level. All chapters include five to six key points that focus on the most important content, helping to both prepare the reader with a brief overview of the chapter's main points and reinforce the "take-away" messages afterward. In addition to the main body of the book, which focuses on selected individual social determinants of mental health, the volume includes an in-depth overview that summarizes the editors' and their colleagues' conceptualization, as well as a final chapter coauthored by Dr. David Satcher, 16th Surgeon General of the United States, that serves as a "Call to Action," offering specific actions that can be taken by both clinicians and policymakers to address the social determinants of mental health. The editors have succeeded in the difficult task of balancing the individual/clinical/patient perspective and the population/public health/community point of view, while underscoring the need for both groups to work in a unified way to address the inequities in twenty-first century America. The Social Determinants of Mental Health gives readers the tools to understand and act to improve mental health and reduce risk for mental illnesses for individuals and communities. Students preparing for the Medical College Admission Test (MCAT) will also benefit from this book, as the MCAT in 2015 will test applicants' knowledge of social determinants of health. The social determinants of mental health are not distinct from the social determinants of physical health, although they deserve special emphasis given the prevalence and burden of poor mental health.

"This resource book discusses the economic arguments that could (and could not) be put forth to support the case for investing in the social determinants of health on average and in the reduction in socially determined health inequalities. It provides an overview and introduction into how economists would approach the assessment of the economic motivation to invest in the social determinants of health and socially determined health inequities, including what the major challenges are in this assessment. It illustrates the extent to which an economic argument can be made in favour of investment in 3 major social determinants of health areas: education, social protection, and urban development and infrastructure. It describes whether education policy, social protection, and urban development, housing and transport policy can act as health policy"--

How Can Gang Violence be Prevented?

TAO

Biomolecular and Clinical Aspects, Second Edition

Go, Little Green Truck!

The Economics of Social Determinants of Health and Health Inequalities

Property Development in an Evolving Legal System

Ali Abunimah provides an effective strategy for advancing the struggle for a just, single-state solution in Palestine.

Recognition, CCBR 2017, held in Shenzhen, China, in October 2017. The 15 full papers and 65 poster papers presented in this book were carefully reviewed and selected from 138 submissions. The papers are organized in topical sections on face; fingerprint, palm-print and vascular biometrics; iris; gesture and gait; emerging biometrics; voice and speech; video surveillance; feature extraction and classification theory; behavioral biometrics.

Get to know the sociopolitical context behind microaggressions

Microaggressions are brief, everyday exchanges that send denigrating messages to certain individuals because of their group membership (e.g., race, gender, culture, religion, social class, sexual orientation, etc.). These daily, common manifestations of aggression leave many people feeling vulnerable, targeted, angry, and afraid. How has this become such a pervasive part of our social and political rhetoric, and what is the psychology behind it? In Microaggression Theory, the original research team that created the microaggressions taxonomy, Gina Torino, David Rivera, Christina Capodilupo, Kevin Nadal, and Derald Wing Sue, address these issues head-on in a fascinating work that explores the newest findings of microaggressions in their sociopolitical context. It delves into how the often invisible nature of this phenomenon prevents perpetrators from realizing and confronting their own complicity in creating psychological dilemmas for marginalized groups, and discusses how prejudice, privilege, safe spaces, and cultural appropriation have become themes in our contentious social and political discourse. Details the psychological effects of microaggressions in separate chapters covering clinical impact, trauma, related stress syndromes, and the effect on perpetrators Examines how microaggressions affect education, employment, health care, and the media Explores how social policies and practices can minimize the occurrence and impact of microaggressions in a range of environments Investigates how microaggressions relate to larger social movements If you come across the topic of microaggressions in your day-to-day life, you can keep the conversation going in a productive manner—with research to back it up!

For outstanding visual clarity in ocular diagnosis ... nothing else comes close. In this updated and revised third edition, world-renowned authorities at the Wills Eye Hospital provide outstanding guidance on recognition, evaluation, and treatment of ocular tumors, highlighted by more than 2,500 stunning photographs and surgical drawings. This unsurpassed ocular oncology resource is a comprehensive guide to the clinical features, diagnosis, management, and pathology of intraocular tumors and pseudotumors, depicting clinical variations, treatment, and histopathologic characteristics of the many varied benign and malignant lesions that affect the uveal tract, retina, and other intraocular structures. Now brought thoroughly up to date with recent clinical and scientific innovations, this unique volume has been greatly expanded with over 25% new material, and offers more high-quality images than any other text/atlas in the field. Presents each entity in an easy-to-follow format: a concise description with references on the left-hand page and six illustrations on the right-hand page. Depicts in precise photographic detail the gross and microscopic features that distinguish each condition, while professional drawings and intraoperative photographs demonstrate key surgical principles and procedures. Features numerous new references regarding diagnosis and treatment, as well as new scientific tables containing key information for your clinical practice. Features 25% new images, including panoramic images, surgical images, diagnostic testing images from

multiple modalities, and updated OCT images with numerous enhanced depth imaging OCT (EDI-OCT). Covers new information on evolving conditions such as the management of choroidal nevus and melanoma with guidance for early detection using risk factors; information on the newest treatment for retinoblastoma with intra-arterial and intravenous chemotherapy; management of intraocular tumors with photodynamic therapy. Important new information on genetics of uveal melanoma, the implications of genetics, and treatment outcomes is described

Microaggression Theory  
Why Many Popular Answers to Important Questions of Race, Gender, and Identity Are Wrong--and How to Know What's Right: A Reader-Friendly Remix of Cynical Theories  
14th FIRA RoboWorld Congress, FIRA 2011, Kaohsiung, Taiwan, August 26-30, 2011 Proceedings  
11th Chinese Conference, CCBP 2016, Chengdu, China, October 14-16, 2016, Proceedings  
Fermentations and Food Science  
Directory of Graduate Research

This is a book about ideas. Specifically, this is a book about the evolution of a certain set of ideas, and how these ideas have come to dominate every important discussion about race, gender, and identity today. Have you heard someone refer to language as literal violence, or say that science is sexist? Or declare that being obese is healthy, or that there is no such thing as biological sex? Or that valuing hard work, individualism, and even punctuality is evidence of white supremacy? Or that only certain people—depending on their race, gender, or identity—should be allowed to wear certain clothes or hairstyles, cook certain foods, write certain characters, or play certain roles? If so, then you've encountered these ideas. As this reader-friendly adaptation of the internationally acclaimed bestseller *Cynical Theories* explains, however, the truth is that many of these ideas are recent inventions, are not grounded in scientific fact, and do not account for the sheer complexity of social reality and human experience. In fact, these beliefs often deny and even undermine the very principles on which liberal democratic societies are built—the very ideas that have allowed for unprecedented human progress, lifted standards of living across the world, and given us the opportunity and right to consider and debate these ideas in the first place! Ultimately, this is a book about what it truly means to have a just and equal society—and how best to get there. *Cynical Theories* is a *Wall Street Journal*, *USA Today*, and *Publishers Weekly* bestseller. Named a 2020 Book of the Year by *The Times*, *Sunday Times*, and *Financial Times*, it is being translated into more than fifteen languages.

With massive growth taking place in the real estate industry, how can China develop a free market and private ownership of land while still officially subscribing to Communist ideology? This study uses fieldwork interviews to establish how the Chinese real estate market operates in practice from both legal and business perspectives. It describes how the market functions, which laws are applicable and how they are applied, and how a nation can achieve dramatic economic growth so rapidly while its legal system is so unsettled. The book demonstrates how China is drawing on the world for ideas while retaining a domestic system that remains essentially Chinese, and how the recent revitalization of China's real estate market has confounded the predictions of many developments economists.

【最新一期《廣告雜誌Adm》今日出刊！】大風吹著誰？誰帶走機會！

臺灣廣告產業從1958年第一家廣告公司成立迄今，已有60年歷史。廣告代理商的專業從創意發想、設計製作、媒體採購，轉變為綜合性代理商為客戶提供行銷建議及規劃。《廣告雜誌》召開《廣告的下一步Advertising

Next》座談會，即是希望

透過專業經營者的分析討論，協助產業找出面對產業環境及生態劇變下，健康合理的因應之道。座談會是面對挑戰尋求解決

方案的一種過程，未必能找到答案，但或許能找到一些方向。而在4月，WPP集團官網發佈了一篇標題為「Chief Executive Officer Steps

Down（執行長下台）」的聲明，指出現任執行長Martin Sorrell離職即時生效。同月份P&G宣布將組成

以品牌為中心的跨廣告代理商新型態代理團隊，在國際代理商

與廣告客戶兩大集團皆出現的大動作，間接再次帶出數位廣告

預算的位移，廣告服務去中間化，還有數據使用及管理上的種種議題。

一個全新的產業環境會不會刺激或是迫使廣告代理商創造新的服務模式，以及建立與客戶共存合理健康新的收費標準？

廣告代理商的專業及價值所面臨的挑戰是什麼？廣告這個行業是否會逐漸消失？我們必須不間斷地思考，持續討論。

MKTG from 4LTR Press connects students to the principles of marketing—bringing them to life through timely examples showing how they're applied at the world's top companies every day. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Small Business Management: Launching & Growing Entrepreneurial Ventures

A Resource Book

12th Chinese Conference, CCBP 2017, Shenzhen, China, October 28-29, 2017, Proceedings

Modern Chinese Real Estate Law

The Social Determinants of Mental Health

14th Chinese Conference, CCBP 2019, Zhuzhou, China, October 12 – 13, 2019, Proceedings