

## Coalition For Environmentally Responsible Economies

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The "business case" for corporate social responsibility, which suggests that socially and environmentally aware companies can expect to reap financial rewards, is seemingly gaining widespread acceptance within the business community. This is particularly apparent in the ever-increasing number of prominent companies parading their social, ethical and environmental credentials by producing paper- or web-based social and environmental, or sustainability, reports. In so doing, reporting companies claim, they are demonstrating a clear commitment to transparency and accountability to their key stakeholder groups. However, in the prevailing voluntaristic, business-case-centred climate within which such initiatives are taking place, little thought appears to have gone into the question of how stakeholders, other than the capital provider group, can actually use corporate disclosures offered in order to hold management accountable for the social and environmental consequences of their actions. While much corporate rhetoric abounds concerning notions of stakeholder dialogue and engagement, rigorous analysis of the governance implications of their claimed commitment to the principles of corporate social responsibility is largely conspicuous by its absence. Corporate Social Responsibility, Accountability and Governance seeks to explore this "missing link" between CSR (and associated reporting initiatives) and governance mechanisms that are capable of embracing true stakeholder accountability. A wide range of case studies, drawing on experiences of both public- and private-sector initiatives in Europe, the United States, Canada, South America and Asia, offer insightful analysis of the complex relationships between the state, the market and civil society in the development of CSR, accountability and sustainable development. The book employs a multidisciplinary perspective in order to analyse the political, social, economic, technological, legal and organisational shaping of CSR. The complexities underpinning the concept are thereby clearly drawn out and the gross oversimplifications inherent in the prevailing consultancy-driven, business-case literature painfully exposed. Above all, the book offers a sound, practically and theoretically informed contribution to public policy debate and reflects and builds on urgent calls from public- and private-sector policy-makers as well as academics to develop better governance and accountability frameworks for business to deal with the imperatives of social responsibility, sustainable development and ethics. This book is divided into five parts. In Part 1, the complex concepts of responsibility, accountability and governance are discussed, and in particular the presumed relationships between the state, the market and civil society in improving accountability and governance are explored and critiqued. Part 2 consists of chapters relating to corporate social responsibility and stakeholder theory. Part 3 is concerned with empirical studies covering governance structures, networking and corporate social responsibility. Part 4 deals with corporate governance and its implications for regulators and civil society. Part 5 discusses multinational companies and how they impact on national governance regimes. Finally, a summary is provided with emerging international patterns of accountability and governance structures. Corporate Social Responsibility, Accountability and Governance will be essential reading for public and private policy-makers and practitioners and academics interested in how CSR can become more than a soundbite, and rather a substantial force for better global corporate governance and accountability.

'Environmental Policy' clearly explains how the social sciences relate to environmental policy-making and how they can be used to achieve policies for a sustainable future.

Climate change is one of the most pressing issues facing the world today, as it affects all

sectors of life, be it global economics or human rights activism; timely action is required to avoid global catastrophe. Understanding the importance of climate change mitigation, renewable energies, clean technologies, and green development has become necessary for effective leadership. The Handbook of Research on Green Economic Development Initiatives and Strategies provides the necessary information to reduce the climate change vulnerability of socio-economic systems in the most cost-effective manner. This handbook of research is ideal for policy makers, non-governmental organizations (NGOs), government agencies, businesses, and professionals looking to temper the effects of climate change.

Against the backdrop of globalization, digitalization, and the new entrance of Generation Z on the labor market, the economic environment has started to become more dynamic, complex, and uncertain. New management, marketing, and accounting tools and strategies are needed to improve a company's sustainability in the current collaborative economy. Strategies for Business Sustainability in a Collaborative Economy is a collection of innovative research that focuses on organizational tools and practices that may foster a company's success in the new economic context, which is defined by the faster pace of technological progress and the entrance of Generation Z on the labor market. Thus, it analyzes how Generation Z transforms human resources policies and practices and how they change the concept of sustainability through their needs and expectations. Highlighting a wide range of topics including resource management, knowledge-based firms, and business models, this publication examines how business models evolve given the success recorded by newer companies. This book is ideally designed for entrepreneurs, executives, managers, economists, academicians, researchers, and students.

Biodiversity and Traditional Knowledge

Understanding the Social Economy

The International Political Economy of the Environment

Conservation, Sustainability, and Environmental Justice in India

Corporate Responsibility and Sustainable Development

Transforming the Marketplace in the Twenty-First Century

Exploring the nexus of private and public interests

This book provides a comprehensive overview of Corporate Social Responsibility experiences and practices at the local level. It illustrates that partnerships provide a powerful mechanism for helping firms become more socially responsible.

Arguing that corporate citizenship emerges from the New Economy dynamics, the author explores how far business can and should improve their social and environmental performance, and relates it to learning, knowledge and innovation. The book sets out the practical issues for business, including goal and boundary setting, measurement, dialogue and how to build trust. Winner of the 2006 SIM Book Award.

This Handbook builds on recent attempts to understand new and evolving patterns of global governance by identifying, describing, and analysing more than 80 of the most significant actors in the regulation and administration of contemporary transnational economic affairs. Since the U.S. Department of Energy (as well as other Federal and International agencies) will stop granting contracts to companies that fail to comply with 14000 standards, the search is on for any book that will make 14000 compliance easier. Tom Welch, with more than 20 years experience in environmental engineering and project management, provides such a book! Moving Beyond Environmental Compliance: A Handbook for Integrating Pollution Prevention with ISO 14000 is the first text to combine the best aspects of Pollution Prevention (P2), Total Quality Management (TQM), and ISO 14000, into a comprehensive "how-to" guidebook for achieving environmental compliance. The ever-increasing cost of environmental compliance as it is passed onto consumers, cuts into the profit margin and reduces an organization's competitive edge. At the very least, compliance cuts into operating budgets, and directs attention away from the primary business of an organization. This handbook demystifies the implementation of effective environmental management systems as described in the ISO 14000, and clarifies the application of effective pollution prevention

methodologies that can drastically reduce this compliance burden.

Environmental and Safety Auditing

Rethinking the Market Economy

Corporate Social Responsibility, Accountability and Governance

The 1990 Ceres Guide to the Valdez Principles

Equitable Partnerships in Practice

Understanding the Social Economy of the United States

The SAGE Encyclopedia of Business Ethics and Society

A civil society is one in which a democratic government and a market economy operate together. The idea of the civil economy--encompassing a democratic government and a market economy--presumes that people can solve social problems within the market itself. This book explores the relationship between the two, examining the civil underpinnings of capitalism and investigating the way a civil economy evolves in history and is developed for the future by careful planning. Severyn T. Bruyn describes how people in three sectors--government, business, and the Third Sector (nonprofits and civil groups)--can develop an accountable, self-regulating, profitable, humane, and competitive system of markets that could be described as a civil economy. He examines how government officials can organize markets to reduce government costs; how local leaders deal with global corporations that would unfairly exploit their community resources; and how employees can become coparticipants in the development of human values in markets. A Civil Economy is oriented to interdisciplinary studies of the economy, assisting scholars in diverse fields, such as business management, sociology, political science, and economics, in developing a common language to examine civic problems in the marketplace. As an undergraduate text, it evokes a mode of thought about the development of a self-accountable system of markets. Students learn to understand how the market economy becomes socially accountable and self-reliant, while remaining productive, competitive, and profitable. Severyn T. Bruyn is Professor of Sociology, Boston College.

In this important book, Bryn Jones uses insights from political economy, historical analysis and sociological concepts of the corporation, as a socially disembedded but political actor, to address concerns over the over-reach of Anglo-Saxon corporation

" She finds paths from competition to cooperation . . . from global abuse to grassroots solutions—and thus from isolated despair to communal action. " —Gloria Steinem World-renowned futurist Hazel Henderson extends her twenty-five years of work in economics to examine the havoc the current economic system is creating at the global level. Markets are now spreading worldwide—a spread which is often equated with the hope of democracy spreading along with it. But markets still run on old textbook models that ignore social and environmental costs—leading to a new kind of warfare: global economic warfare. Building a Win-Win World examines how jobs, education, health care, human rights, democratic participation, socially responsible business, and environmental protection are all sacrificed to " global competitiveness. " Henderson shows many ways out of the dilemmas faced by all countries. She also describes a trend toward " grassroots globalism " —citizens movements that are addressing poverty, social inequities, pollution, resource-depletion, violence, and wars. Grassroots globalism, she says, is about thinking and acting—globally and locally. It is pragmatic problem-solving, implementing local solutions that keep the planet in mind. Such social innovations can raise the ethical floor under the global playing field so that the most ethical companies and countries can win. " At a time when conventional economics is tottering into senility, a handful of thinkers are forging imaginative alternatives. Hazel Henderson is among the most eloquent, original—and readable—of the econo-clasts. " —Scientific American " Hazel Henderson again challenges our fundamental economic systems, our musty ways, and our minds; she is a visionary who describes what should be our future. " —Joan Bavaria, President, Coalition for Environmentally Responsible Economies

This insightful and accessible introduction provides students and practitioners with a comprehensive overview of the increasingly important discipline of international investment law. Focusing primarily on the legal principles contained in the growing body of international investment agreements, this book covers the core concepts of the discipline with attention given to their relation to each other and to the manner in which they have been developed through arbitration case law. The context of each legal principle is explored along with a consideration of some of the major debates and emerging criticisms. Avoiding extensive case extracts, this book adopts an engaging and succinct narrative style which allows readers to advance their understanding of the topic while examining the legal principles with academic rigour and discerning commentary.

Environmental Management Handbook

An Introduction to International Investment Law  
The New Economy of Corporate Citizenship  
Localist Movements in a Global Economy  
The Coalition for Environmentally Responsible Economies (CERES)  
A Civil Economy

Encyclopedia of Religion and Nature

Understanding the Social Economy of the United States is a comprehensive introduction to the operation and study of organizations with social goals - public sector nonprofits, civil society organizations, social enterprises, cooperatives and other organizations with a social mission - under the rubric of the social economy. This text is rich in examples and case studies that explain the social economy framework in the context of the United States. The book not only highlights the differences between these organizations and traditional businesses, but also provides applied chapters on organizational development, strategic management and leadership, human resources, finance, and social accounting and accountability in social economy organizations. The perfect introduction to the social economy framework for students of nonprofit management, business, social entrepreneurship, and public policy, Understanding the Social Economy of the United States an invaluable resource for the classroom and for practitioners working in the social economy sector.

A comprehensive framework for understanding the most important issues in global business This is the e-book version of Business Sustainability, Corporate Governance, and Organizational Ethics. In today's business environment, multinational corporations are under pressure from investors, lawmakers, and regulators to improve their corporate governance, business sustainability, and corporate culture. Business sustainability, corporate governance, and organizational ethics are taking center stage in the global business environment. This long-awaited text covers each of these three important areas in detail, guiding readers to a robust understanding with features including chapter summaries, essential terms, discussion questions, and cases for each topic covered. Corporate responsibility and sustainable development are two concepts that may be able to reconcile many of the big challenges facing the world; challenges such as tensions between respect for the natural environment, social justice, and economic development; the long view versus short-term imperatives and the competing priorities between developed and developing economies. This book explores the gaps and overlaps between corporate responsibility and sustainable development. These concerns overlap because they implicate corporate practices, state development policy challenges, the concerns and priorities of non-governmental organisations, and the potential for innovative forms of organisation to address these challenges. This collection examines these questions in terms of tensions and interdependencies, between competing claims to resources, rights and responsibilities, strategy and governance, between public and private interest, and the implications for equity and the common good over the long term. This is a valuable resource for researchers, lecturers, practitioners, postgraduate and final year undergraduates in business strategy, international business and international management, public sector policy and management, international development, political economy. It is also suitable for more specialist courses on sustainability, corporate responsibility, governance and international development. Since the 1990s, more than 100 local business organizations have formed in the United States, and there are growing efforts to build local ownership in the retail, food, energy, transportation, and media industries. In this first social science study of localism, Hess adopts an interdisciplinary approach that combines theoretical reflection, empirical research, and policy analysis. His perspective is not that of an uncritical localist advocate; he draws on his new empirical research to assess the extent to which localist policies can address sustainability and justice issues. Critical Perspectives

Building a Win-Win World

Partners for Progress

The Chrysalis Economy

A New Economics of Provision

Corporate Social Responsibility Partners for Progress

An investigation of the framing of both environmental problems and solutions to clarify the particular political dynamics and preferences that they reflect and legitimate. All the chapters raise theoretical questions at the core of research and policymaking that values social equity and health. Based on first-hand experience, The Chrysalis Economy explores some extraordinary cases of corporate meta-morphosis as we begin the long haul from today's Caterpillar Economy to tomorrow's Butterfly and Honeybee Economies. John Elkington looks over the shoulders of business leaders and boards as they build the values-based platforms essential for sustainable value creation. He also looks at the corporate cultures which will be needed and the steps required to achieve them.

This book introduces in an accessible way how CSR and its reporting are being used to address problems of corruption and tax evasion or tax avoidance. It discusses the efforts, both of organizations and governments to integrate these issues into CSR practices and the developments that have occurred at the levels of national and international legislation. The book analyses governments efforts to compel or try to induce companies to have practices more in line with what is expected of them in terms of combating corruption and paying their fair share. The book is suitable for students of CSR and Business Ethics, practitioners and researchers on CSR and corporate issues.

Why do corporations increasingly engage in good deeds that do not immediately help their bottom line, and what are the consequences of these activities? This volume examines these questions by drawing on historical documents, interviews, qualitative case comparison, fieldwork, multiple regression, time-series analysis and multidimensional scaling, among others. Informed by neoinstitutionalism and political economy approaches, the authors examine how global and local dimensions of contemporary corporate social responsibility (CSR) intersect with each other. Their rigorous empirical analyses produce insights into the historical roots of suspicions concerning cross-societal economic actors, why and how global CSR frameworks evolved into current forms, how conceptions of CSR vary across societies, what motivates corporations to participate in CSR frameworks, what impacts such participation might have on corporate reputation and actual practices, whether CSR activities shield corporations from targeting by boycott campaigns or invite more criticism, and what alternative responses corporations might have to buying into CSR principles.

New Challenges, New Ideas, New Opportunities

The 1990 Ceres guide to the Valdez principles

How Citizen CEOs and Corporations Can Fuse Values and Value Creation

Corporate Social Responsibility, the Fight Against Corruption and Tax Behaviour

Innovative Economic Policies for Climate Change Mitigation

Directory of Pension Funds and Their Investment Managers

Maritime Clusters and the Ocean Economy

Does Socially Responsible Investment (SRI) affect society in the 21st century? This book explores various facets of SRI to address its potential and limits to create societal change.

Little research has been undertaken on the societal impacts of SRI. With this book we contribute to this debate, pushing the boundaries of SRI even further.

Description This official Government manual provides a practical guide to assist owners and managers in meeting emerging global standards and expectations for an effective business ethics program. The manual is intended to be a practical resource for owners and managers, and endeavors to provide a comprehensive framework for designing and implementing business ethics programs by addressing such issues as what it means to be a responsible business, how to approach responsible business conduct as a strategy, which structures and systems help management foster reasonable expectations among enterprise stakeholders as well as guide employees and agents to meet them, how to communicate with stakeholders about enterprise standards, expectations, and performance—and secure stakeholders' feedback, how to align management practices with core enterprise beliefs through a business ethics program, and how to evaluate performance under a business ethics program and learn from it.

Over the last decade the concept of clustering has become a central idea for analyzing the competitiveness of nations, industries and firms. This book shows how the cluster concept can be usefully applied to the study of maritime activities. Such activities, including shipping, shipbuilding and port and maritime services, are clearly geographically concentrated in a number of maritime clusters. However, as the author shows, these are having to compete with other uses of the coasts and oceans including capture fisheries, marine aquaculture, offshore energy and tourism. Sound governance and planning is therefore required to manage the competing claims for ocean space. The book shows how competing industries and other stakeholders can cooperate and benefit from an integrated approach to the development of maritime clusters. The contribution of approaches such as integrated coastal zone management and innovations such as ocean business councils, as well as coordinated networks of maritime clusters are reviewed. Case studies are included

from around the world, including detailed examples of the development of the Nelson Mandela Bay Maritime Cluster in South Africa and from Poland in the Baltic Sea.

This is a complete and concise guide to creating and managing a successful environmental audit program. It provides step-by-step guidance on setting up an audit program for nearly every major component of environmental concern, from air standards to workplace safety, and from effluent discharge to waste handling and disposal.

Socially Responsible Investment in the 21st Century

Environmental Policy

An Integrated Approach to Managing Coastal and Marine Space

Program Strategies for Legal, International, and Financial Issues

Corporate Social Responsibility in a Globalizing World

Moving Beyond Environmental Compliance

Business Ethics

Largest pension and tax-exempt funds.

This book explores the changing socio-economic and technological landscape of the 21 century and what it means. It adopts an industrial economic approach, whilst proposing a road map leading to the adoption of a 'societal market economy' model as an appealing and politically acceptable third-way between capitalism and socialism.

Climate change mitigation is still possible, if innovative economic policies are implemented, such as those provided by this book: a large array of proposals by 30 economists from developing and developed countries. High and senior level policymakers (and their staff) will find fundamental outlines and insights for negotiating and laying down NAMAs (Nationally Appropriate Mitigation Actions) and Climate Action Plans at national, sub-national, city and sectoral levels. With more than 20 "recipes", this book is revolutionary because: 1. it leads the reader from the context to the implementation details; 2. it reverses classical textbook proportions of "90%% analysis and 10%% proposals" in favor of "90%% proposals and 10%% analysis"; 3. it relates each policy to a number of co-benefits to synergize climate mitigation with employment, competitiveness, and happiness. This second edition 2012 builds upon the experience gained in implementation worldwide.

Harnessing Foreign Investment to Promote Environmental Protection investigates the main challenges facing the implementation of environmental protection and the synergies between foreign investment and environmental protection. Adopting legal, economic and political perspectives, the contributing authors analyse the various incentives which encourage foreign investment into pro-environment projects (such as funds, project-finance, market mechanisms, payments-for-ecosystem services and insurance) and the safeguards against its potentially harmful effects (investment regulation, CSR and accountability mechanisms, contracts and codes of conduct).

Harnessing Foreign Investment to Promote Environmental Protection

CERES Performance Review of General Motors Corporation

Global Perspectives

A Handbook for Integrating Pollution Prevention with ISO 14000

Towards Social Accountability

Strategies for Business Sustainability in a Collaborative Economy

Analysis of Its Value and Impact

When a handful of people thrive while whole industries implode and millions suffer, it is clear that something is wrong with our economy. The wealth of the few is disconnected from the misery of the many. In Civilizing the Economy, Marvin Brown traces the origin of this economics of dissociation to early capitalism, showing how this is illustrated in Adam Smith's denial of the central role of slavery in wealth creation. In place of the Smithian economics of property, Brown proposes that we turn to the original meaning of economics as household management. He presents a new framework for the global economy that reframes its purpose as the making of provisions instead of the accumulation of property. This bold new vision establishes the civic sphere as the platform for organizing an inclusive economy and as a way to move toward a more just and sustainable world. The second edition of Understanding the Social Economy expands upon the authors' ground-breaking examination of organizations founded upon a social mission - social enterprises, non-profits, co-operatives, credit unions, and community development associations. Thoroughly revised, updated, and expanded, The SAGE Encyclopedia of Business Ethics and Society, Second Edition explores current topics, such as mass social media, cookies, and cyber-attacks, as well as traditional issues including accounting, discrimination, environmental concerns, and management. The new edition also includes an in-depth examination of current and recent ethical affairs, such as the dangerous work environments of off-shore factories for Western retailers, the negligence resulting in the 2010 BP oil spill, Apple's exploitation of outdated tax code, the gender wage gap, the minimum wage debate and increasing income disparity and the unparalleled level of debt in the U.S. and other countries with the challenges it presents to many societies and the considerable impact on the ethics of intergenerational wealth transfers. Key features include: seven volumes, with more than 1,200 signed entries by significant figures in the field cross-references and suggestions for further readings to guide students to in-depth resources Thematic Reader's Guide groups related entries by general topics Index allows for thorough browse-and-search capabilities in the electronic edition.

Global Security and International Political Economy is a component of Encyclopedia of Social Sciences and Humanities in the global Encyclopedia of Life Support Systems (EOLSS), which is an

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integrated compendium of twenty one Encyclopedias. This 6-volume set contains several chapters, each of size 5000-30000 words, with perspectives, issues of great relevance to our world such as: Global Security; Global Security and the International System; The Regional Dimension of Global Security; The National Dimension Of Global Security; The Societal Dimension Of Global Security; The Human Security Agenda In World Politics; History Of Empires And Conflicts; The Myth Of The Clash Of Civilizations In Dialogical-Historical Context; Causes And Prevention Of Armed Conflict; International Development Policies And Global Security; Environment And Global Security; Political Economy Of International Security; Political Issues In Human Resource Development; Globalization And The Consumer Society. These volumes are aimed at the following five major target audiences: University and College students Educators, Professional practitioners, Research personnel and Policy analysts, managers, and decision makers and NGOs.

Handbook of Transnational Economic Governance Regimes

Does it Make a Difference for Society?

A Canadian Perspective, Second Edition

Life Beyond Global Economic Warfare

Civilizing the Economy

A Manual for Managing a Responsible Business Enterprise in Emerging Market Economies

Corporate Power and Responsible Capitalism?

Biodiversity research and prospecting are long-standing activities taking place in a new legal and ethical environment. Following entry into force of the Convention on Biological Diversity in 1993, and other recent policy developments, expectations and obligations for research and prospecting partnerships have changed. However, to date there are few guides to integrating these concepts with practice. This book offers practical guidance on how to arrive at equitable biodiversity research and prospecting partnerships. Drawing on experience and lessons learned from around the world, it provides case studies, analysis and recommendations in a range of areas that together form a new framework for creating equity in these partnerships. They include researcher codes of ethics, institutional policies, community research agreements, the design of more effective commercial partnerships and biodiversity prospecting contracts, the drafting and implementation of national 'access and benefit-sharing' laws, and institutional tools for the distribution of financial benefits. As part of the People and Plants initiative to enhance the role of communities in efforts to conserve biodiversity and use natural resources sustainably, Biodiversity and Traditional Knowledge will be invaluable to students, researchers and local communities, academic institutions, international agencies, government bodies and companies involved in biodiversity research, prospecting and conservation.

The Encyclopedia of Religion and Nature, originally published in 2005, is a landmark work in the burgeoning field of religion and nature. It covers a vast and interdisciplinary range of material, from thinkers to religious traditions and beyond, with clarity and style. Widely praised by reviewers and the recipient of two reference work awards since its publication (see [www.religionandnature.com/ern](http://www.religionandnature.com/ern)), this new, more affordable version is a must-have book for anyone interested in the manifold and fascinating links between religion and nature, in all their many senses.

Conservation, Sustainability, and Environmental Justice in India highlights the environmental challenges that India faces, largely due to high population and limited natural resources, and discusses the gap between the intent of environmental policies and the actualization of those policies. Contributors posit that the protection of the environment poses a fundamental challenge to the nation's desire to industrialize and develop more quickly, arguing that the conservation of biodiversity, protection of wetlands, prevention of environmental pollution, and promotion of ecological balance are all crucial in enabling sustainable development. This book poses the question of how large a role the judiciary system should play in the protection of the environment as a vital body that passes policies to promote conservation and sustainable development.

The Civil Corporation

Sustainability, Justice, and Urban Development in the United States

GLOBAL SECURITY AND INTERNATIONAL POLITICAL ECONOMY – Volume V

Incentives and Safeguards

Handbook of Research on Green Economic Development Initiatives and Strategies

Business Sustainability, Corporate Governance, and Organizational Ethics